

Grant Acknowledgment Guidelines

This document demonstrates when and how to acknowledge Getty in print and digital materials. Please send questions to Carly Pippin, Communications Specialist, at cpippin@getty.edu.

When to Acknowledge Getty:

Getty requests acknowledgement in your grant-related communication materials. Examples include but are not limited to:


- Grant Announcements: press releases, social media campaigns, web sites/pages
- Grant Activities: applications, calls for participation (CFP), event materials (signage, booklets)
- Grant Outcomes: publications, reports

How to Acknowledge Getty:

Getty should be acknowledged via logo and credit line.

Download Logo:

Click [HERE](#) to download the logo via Dropbox (no account required).

Getty Logo	Getty Credit Line
	<p>"This [event/exhibition/program/project/publication] is made possible with support from Getty through its [initiative name e.g. Conserving Canvas] initiative."</p>

- Please submit a draft of your materials using Getty logo/credit line for advance review to Carly Pippin, Communications Specialist, at cpippin@getty.edu.
- When possible, use both the logo and credit line, and place the credit line above the logo. If unable to include both, use the logo instead of the credit line.
- If the logo is too small to be legible, use the credit line. *Do not modify/crop the logo.*
- If you need an alternative logo color or to edit the credit line, please reach out to us.

Communication Materials	Use Logo	Use Credit Line
Press Release	No	Yes
Social Media Post	No	No; If possible, please tag Getty
Website/Webpage	Yes	Yes
Applications/CFPs	Yes	Yes
Eblasts/Enewsletter	No	If possible
Advertisements	If other funders are listed	If other funders are listed
Event Materials (signage, printouts, posters, etc)	Yes	Yes
Publications/Catalogues/Reports	Yes	Yes
Exhibition Credit Walls	Yes	Yes
Videos	Yes	Yes