



Conserving Heritage In East Asian Cities: Planning For Continuity and Change

SESSION: Community in the Planning Process

INSTRUCTOR: Sakkarin Sapu

SESSION OUTLINE

ABSTRACT

Although the meaning of community participation in planning theory has been much written about, how this theory can be effectively and practically applied requires some clarification. Much of the planning literature presents the issues related to community participation for a western cultural context. During this session we will discuss which methods of engagement are applicable and useful for an Asian cultural context, particularly for those of developing countries. We will consider some of the most commonly accepted models and understandings of community participation in planning theory including the concepts of *community*, *neighbourhood* and the *image of the city*. We will review their relevancy for Southeast Asia and analyze how these notions and others such as *interactive planning* and *asset based community development* have been applied to regional cases. During this session and throughout the workshop we will apply some of these models to the case of Chiang Saen to learn some of the techniques and skills useful in bridging the gap between theory and practice, "professional" and "community", and which can ultimately help in more widely supported conservation planning.

OBJECTIVES

By the end of this session, participants should:

- Know how to define types of communities and neighbourhoods.
- Understand the difference between problem-oriented planning community planning and asset based community development.

CONTENT OUTLINE

1. Definition of Community and Neighbourhood

- Neighbourhood
- Alternative Notions of the Neighbourhood
- Community
- Community as Tradition
- Community vs. State
- Symbolic Community and Liminality
- Social Capital
- Community confronts Gentrification



2. Community Participation

- Empowerment
- Partnership
- Conciliation
- Dissimulation
- Diplomacy
- Informing
- Conspiracy
- Self-Management

3. Community Planning

Problem-oriented planning

- Problem-oriented planning and problem solving
- Problem-oriented planning process

Asset Based Community Development (ABCD)

- Origins of the ABCD approach
- ABCD process
- The elements of ABCD
- Community Asset Mapping
- Asset Mapping
- Three approaches to Asset Mapping

METHODOLOGY

The session will be conducted through,

- classroom lectures
- facilitated discussions
- small group work, and
- group presentations and discussion.

During the first part of the session, the instructor will;

1. Present the theoretical approaches and case studies which explain definitions of *Community and Neighbourhood*, *community participation ladder*, *community planning*, and *Asset Based Community Development (ABCD)*.
2. Facilitate discussion about participants' own experiences in community engagement.

During the second part of the session;

1. The instructor will present the concepts of *ABCD* and *Image of city*, and designate groups for a field mapping exercise.
2. Participants will map the *asset* and *image of city* of Chiang Saen through group interviews with local people. Groups will develop their interview questions prior to going into the field.
3. Participants will be divided into four groups (of approximately 4 or 5 persons) and distributed among the communities along the main street of Chiang Saen city.



SESSION OUTLINE CONT'D.

4. At the end of the session, each group will present their *asset* and *image of city* map. Presentations will be followed by brief discussions. Instructors and participants are encouraged to actively participate in discussions

READINGS

 = Essential reading material

 = Available online

 Beaulieu, Lionel J. Southern Rural Development Center. Mapping the Assets of Your Community: A Key component for Building Local Capacity. http://srdc.msstate.edu/trainings/educurricula/asset_mapping/asset_mapping.pdf (accessed on Oct. 20, 2009).

Choguill, Guaraldo. 1996. A ladder of community participation for underdeveloped countries. *Habitat International* 20 (3): 431-44.

 Kelly, Stephanie B. 2004. Fundamental theories of community planning. In *Community Planning: How to Solve Urban and Environmental Problems*, 15-28. Lanham, MD: Rowman & Littlefield Publishers.

 Mathie, Alison and Gord Cunningham. 2003. From Clients to Citizens: Asset-Based Community Development as a Strategy for Community-Driven Development. *Development in Practice* 13 (5): 474-86.

Peterman, William. 2000. Community Empowerment, Organization and Development In Neighborhood Planning and Community-Based Development: The Potential and Limits of Grassroots Action. ed. William Peterman, 9-20. Thousand Oaks: Sage Publications.

 Sanoff, Henry, ed. 2000. *Participation Purposes*. In *Community Participation Methods in Design and Planning*. New York: Wiley, 1-36.

 Social Design Notes. What is Asset Mapping? <http://backspace.com/notes/2004/06/what-is-asset-mapping.php> (accessed on Oct. 20, 2009).

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