

COMMITTEE CHARTER

External Affairs Committee

Purpose

The External Affairs Committee (“Committee”) shall assist the Board of Trustees of the J. Paul Getty Trust (“Board”) in fulfilling its responsibilities to communicate the Getty’s vision and mission, as reflected in the work of the programs of the J. Paul Getty Trust—the J. Paul Getty Museum, the Getty Conservation Institute, the Getty Research Institute and the Getty Foundation—to general and targeted audiences in a way that builds, enhances and sustains a positive reputation.

Key Responsibilities

Specifically, the External Affairs Committee shall:

- Review, approve and report to the Board on strategic communication plans designed to enhance the Getty’s reputation by maximizing awareness of the wide range of art exhibitions, educational opportunities, research, field projects and philanthropy available through the Getty’s Programs;
- Review and make recommendations to the Board respecting the Getty’s development policy and programs, including with respect to the Councils such as Museum Conservation, Photographs, Villa, GRI Research Library, GCI or others and with respect to potential donor development.
 - Assist with efforts to identify and cultivate potential individuals and corporations who may support the Getty’s programs through donations of works of art or financial sponsorships of exhibitions or other activities;
- Review the Getty’s communications plans to ensure that they are effective in the event of emergencies or crises;
- Ensure that a range of communications tools is being used to expand attendance at the Getty Center and Getty Villa in order to reach diverse audiences, locally, nationally and internationally;
- Review to ensure that Getty internal communications programs keep Getty staff adequately informed and foster a collaborative work environment;
- As appropriate, encourage clear, open communication between the Trust and local, state and federal government officials;
- Assess the effectiveness of communications programs periodically to confirm they are achieving stated goals, and consider how the Getty is leveraging relationships around the world and locally.



The J. Paul Getty Trust

1200 Getty Center Drive
Los Angeles, CA 90049-1679
www.getty.edu

Composition and Terms

The Committee shall be comprised of three (3) or more Board members, recommended by the Chair of the Board, approved by the Governance Committee and appointed by a majority vote of the Trustees then in office. The Chair of the Board shall designate a member of the Committee to serve as Chair of the Committee.

Meetings

The Committee shall meet as necessary and appropriate to fulfill the responsibilities described above. Meetings are convened by the Committee Chair.

Authorization and Limitations

The Committee is established by resolution of the Trust's Bylaws and shall not have the power or authority to act for the full Board. Meetings and actions of the Committee are governed by the same provisions of the Trust's Bylaws that pertain to meetings and actions of the Board.



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