GETTY PARTICIPATES IN 2010 ARCOmadrid

 Getty Research Institute to help represent Los Angeles at International Contemporary Art Fair

Julius Shulman's Los Angeles

At the Canal de Isabel II, Madrid, Spain

February 16–May 16, 2010

LOS ANGELES—The Getty Research Institute today announced its participation in the 2010 ARCOmadrid, an international contemporary arts fair. For the first time in the Fair’s 29-year history, ARCOmadrid is honoring a city, rather than a country, in a special exhibition titled Panorama: Los Angeles, recognizing L.A. as one of the most prolific and vibrant contemporary arts centers in the international art world.

As part of ARCOmadrid’s exciting roster of satellite exhibitions, the Getty Research Institute (GRI) will showcase the extraordinary exhibition Julius Shulman’s Los Angeles, in collaboration with Comunidad de Madrid, which includes over 100 rarely seen photographs from the GRI’s Julius Shulman photography archive, which was acquired in 2005 and contains over 260,000 color and black-and-white negatives, prints, and transparencies.

“We are delighted that the Getty Research Institute is bringing Julius Shulman’s Los Angeles to ARCOMadrid. Shulman had a longtime love affair with the City of Angels and his photographs are another fine example of Los Angeles' place at the center of contemporary art worldwide,” said Olga Garay, Executive Director of the City of Los Angeles, Cultural Affairs Department.

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Julius Shulman's Los Angeles, co-curated by Wim de Wit, head of the GRI's Department of Architecture and Contemporary Art and Christopher James Alexander, the GRI's assistant curator of architecture and design, will be on view at the Canal de Isabel II from February 16 through May 16, 2010. The compelling presentation features seven photographic narratives: the competing urban developments of Bunker Hill and Century City; the exotic architectural expressions of Los Angeles, such as Watts Towers and the Chinese Theatre; the growth of Wilshire Boulevard; the industrial engines at the Port of Los Angeles and LAX that powered the city's rapid growth; the city's diverse residential fabric from Echo Park to South L.A.; and Shulman's critical role in capturing and promoting innovative, sleek Case Study Houses, as well as cookie-cutter tract housing developments.

"We are proud to help tell Los Angeles' story with this powerful exhibition of iconic and surprising images of the city's growth," said de Wit. "Shulman witnessed and documented the growth of Los Angeles during the past century. His captivating photographs now serve as critical visual records of this metropolis' dramatic evolution and we are excited to bring his work to Madrid."

Alexander adds, "In November 2009, this exhibition was enthusiastically received at the Guadalajara International Book Fair. It's a privilege to share Shulman's vibrant legacy with new audiences in Madrid through this special presentation of his engaging work."

The exhibition will be accompanied by a 100-page catalogue containing 75 photographs from Julius Shulman's Los Angeles, which is published by the Getty Research Institute, in association with Comunidad de Madrid.

It will also include a seven-and-a-half-minute documentary, Julius Shulman's L.A. Story—a firsthand account by Shulman of the growth and development of Los Angeles, directed by Rani Singh, senior project specialist for the GRI's Department of Architecture and Contemporary Art.

Note to editors: Images available upon request.

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About ARCOmadrid

ARCOmadrid 2010 hosts more than 150 galleries from Spain and around the world at the 29th edition of the International Contemporary Art Fair which takes place February 17–21, 2010. The City of Los Angeles is the Guest of Honor, and works from select artists will be seen in a special exhibition, Panorama: Los Angeles, curated by Kris Kuramitsu and Christopher Miles.

For more information about ARCOmadrid, visit www.ifema.es/ferias/arco/in.html

ABOUT THE GETTY

The J. Paul Getty Trust is an international cultural and philanthropic institution devoted to the visual arts that features the J. Paul Getty Museum, the Getty Research Institute, the Getty Conservation Institute, and the Getty Foundation. The J. Paul Getty Trust and Getty programs serve a varied audience from two locations: the Getty Center in Los Angeles and the Getty Villa in Malibu.

The Getty Research Institute is an operating program of the J. Paul Getty Trust. It serves education in the broadest sense by increasing knowledge and understanding about art and its history through advanced research. The Research Institute provides intellectual leadership through its research, exhibition, and publication programs and provides service to a wide range of scholars worldwide through residencies, fellowships, online resources, and a Research Library. The Research Library - housed in the 201,000-square-foot Research Institute building designed by Richard Meier - is one of the largest art and architecture libraries in the world. The general library collections (secondary sources) include almost 900,000 volumes of books, periodicals, and auction catalogues encompassing the history of Western art and related fields in the humanities. The Research Library’s special collections include rare books, artists’ journals, sketchbooks, architectural drawings and models, photographs, and archival materials.