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# NEWS FROM THE GETTY

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FOR IMMEDIATE RELEASE

## GETTY PARTICIPATES IN 2009 GUADALAJARA BOOK FAIR

*Getty Research Institute and Getty Publications to help represent Los Angeles in the world's largest Spanish-language literary event*

Julius Shulman's *Los Angeles*

At the Museo de las Artes, Guadalajara, Mexico  
November 27, 2009–January 31, 2010

LOS ANGELES—The Getty today announced its participation in the **2009 International Book Fair in Guadalajara (Feria Internacional del Libro de Guadalajara or FIL)**, the world's largest Spanish-language literary event. This year, the city of Los Angeles has been invited as the fair's guest of honor – the first municipality to be chosen for this recognition, which is usually bestowed on a country or a region.

Both Getty Publications and the Getty Research Institute (GRI) will participate in the fair for the first time. Getty Publications will showcase many recent publications, including a wide selection of Spanish-language titles, and the Getty Research Institute will present the extraordinary exhibition, *Julius Shulman's Los Angeles*, which includes 110 rarely seen photographs from the GRI's Julius Shulman photography archive, which was acquired by the Getty Research Institute in 2005 and contains over 260,000 color and black-and-white negatives, prints, and transparencies.

"We are proud to help tell Los Angeles' story with this powerful exhibition of iconic and also surprising images of the city's growth," said Wim de Wit, the GRI's senior curator of architecture and design. "At the age of 98, living legend Julius Shulman is one of the few individuals to have witnessed and documented the growth of Los Angeles during the past century. Shulman's captivating photographs now serve as critical visual records of this metropolis' dramatic evolution and we are excited to bring his work to Guadalajara."

The exhibition is made possible by the National Endowment for the Arts, in partnership with the City of Los Angeles Department of Cultural Affairs (DCA), which selected

***Julius Shulman's Los Angeles*** to participate in the FIL as part of the fair's many cultural offerings, which will be centered on the city of Los Angeles.

Founded 21 years ago by the University of Guadalajara, the Guadalajara International Book Fair is the largest Spanish publishing market in the world. Each year more than 17,000 book professionals travel to Guadalajara, along with half a million visitors.

***Julius Shulman's Los Angeles***, co-curated by de Wit and curator Christopher Alexander, will be on view at the Museo de las Artes in Guadalajara from November 27, 2009, through January 31, 2010. The compelling presentation features seven photographic narratives: the competing urban developments of Bunker Hill and Century City; the exotic architectural expressions of Los Angeles, such as Watts Towers, and Grauman's Chinese Theatre; the growth of Wilshire Boulevard; the industrial engines at the Port of Los Angeles and LAX that powered the city's rapid growth; the city's diverse residential fabric from Echo Park to South L.A.; and Shulman's critical role in capturing and promoting innovative, sleek Case Study Houses, as well as cookie-cutter tract housing developments.

Getty Publications plans to showcase its Spanish-language publications, including the children's book *If . . . (Y si . . .)* and the conservation title *The Unbroken Thread: Conserving the Textile Traditions of Oaxaca (El hilo continuo: La conservación de las tradiciones textiles de Oaxaca)* "As an international art book publisher, we are honored to be part of the Guadalajara International Book Fair," says Gregory Britton, Getty Publications publisher "We recognize it as an important opportunity to build publishing relationships with the Spanish-speaking world."

Getty Publications produces a wide variety of books (approximately 50 publications per year) in the fields of art, photography, archaeology, architecture, conservation, and the humanities for both general and specialized audiences. These award-winning publications complement and often result from the work of the J. Paul Getty Museum, the Getty Conservation Institute, and the Getty Research Institute. Publications include illustrated exhibition catalogues, illustrated works on single artists and art history, works on cultural history, scholarly monographs, critical editions of translated works, comprehensive studies of the Getty's collections, educational books to interest children of all ages in art, and gift books.

**Note to editors: Images available upon request.**

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**Additional information is available at *www.getty.edu*.**

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