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March 9, 2009

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### **New Book Features the Diverse Work of Color Photography Pioneer Paul Outerbridge**

LOS ANGELES—Paul Outerbridge Jr. (American, 1896–1958) burst onto the photographic art scene in the early 1920s with images that were visually fresh, technically adept, and decidedly Modernist. *Paul Outerbridge: Command Performance* (J. Paul Getty Museum, \$39.95, hardcover) brings together 104 photographs from all periods and styles of the photographer's career, including his Cubistic still-life images, commercial magazine photography, and nudes.

Outerbridge was known for bringing an artist's sensibility and Modernist aesthetic to his commercial work. He shot photographs for advertisements for men's haberdashery, glassware, and JELL-O®, and received commissions from magazines including *Vogue*, *Vanity Fair*, *Harper's Bazaar*, and *House Beautiful*. An early master of the technically complex carbro color process, he used it to photograph nudes, often shown with a variety of props—images that skirted the limits of propriety in their day.

Along with the diverse selection of photographs, the book includes an essay that gives a chronology of Outerbridge's life and career and analyzes his development as an artist. It tells of his friendship with Man Ray and his interactions with a number of celebrities in Paris during the 1920s, including Picasso, Josephine Baker, and Isadora Duncan.

*Paul Outerbridge: Command Performance* is published to accompany an exhibition to be held March 31 through August 9, 2009, at the J. Paul Getty Museum. This is the first major exhibition of Outerbridge's work since 1981.

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About the Author—Paul Martineau is assistant curator in the Department of Photographs at the J. Paul Getty Museum.

Publication Information:

*Paul Outerbridge*

*Command Performance*

Paul Martineau

J. Paul Getty Museum

164 pages, 9 ½ x 11 inches, hardcover

59 color and 61 duotone illustrations

ISBN 978-0-89236-961-4, \$39.95 [CAN \$43.95] [UK £22.95]

Publication Date: May 19, 2009

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Kindly send two tearsheets of your review when published to Melissa Crowley, Getty Publications, 1200 Getty Center Drive, Suite 500, Los Angeles, CA 90049-1682.

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