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## SAMPLE LIST OF FACULTY (SUBJECT TO CHANGE)

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### **Arvind Bhambri**

Associate Professor in Management and Organization  
Marshall School of Business  
University of Southern California  
Los Angeles, California

Arvind Bhambri has been on the faculty of the Graduate Business School at the University of Southern California since obtaining his doctorate from the Harvard Business School in 1984. He specializes in competitive strategy, international business, new business development, and strategic change. Before coming to the United States, Arvind was trained as an electrical engineer in India. In addition to USC, he has been on the faculty of Bocconi University in Milan, the University of Hawaii's Advanced Management Program, and the Owner Managed Business Institute in Santa Barbara, California. During 2000-02, he took a sabbatical from USC to lead strategy and business development at a global web-based supply chain company in food and agricultural products. He has co-authored three books and more than thirty articles and case studies, including the coauthored paper "New CEOs and Strategic Change across Industries." Arvind has consulted with several companies, including Chevron, IBM, Xerox, Kinko's, General Electric, Honeywell, Medtronic, Nestle Foods, and American Automobile Association. He has twice been awarded the "Golden Apple" as Outstanding Teacher in the MBA program at USC. In 2005, he also received the Department of Management and Organization's Award for Excellence in Teaching. In addition to the McKinsey Prize for Best Paper at the Strategic Management Society conference in Berlin in 1999, he is a past winner of the Best Paper award in Social Issues at the National Academy of Management and is currently a member of the editorial board of the Strategic Management Journal. He has been a member of the MLI faculty since 2005. For more information see his [Webpage](#).

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### **Kent John Chabotar**

President and Professor of Political Science  
Guilford College  
Greensboro, North Carolina

Kent Chabotar became the eighth president of Guilford College on July 1, 2002. Chartered in 1837 by the Society of Friends, Guilford College is the third oldest co-

educational institution in the U.S. with 2,700 students, 165 faculty members, and an annual operating budget of \$65 million. Kent is also Professor of Political Science. From 1991 to 2002, Kent was Vice President for Finance and Administration and Treasurer at Bowdoin College in Brunswick, Maine, and Senior Lecturer in the Department of Government. Previously, he was on the Faculty of Education at the Harvard Graduate School of Education; Associate Professor of Management at the University of Massachusetts; and Assistant Professor of Political Science at Michigan State University. He received the Fussa Distinguished Teaching Award at Harvard and the Distinguished Educator Award for teaching excellence at Michigan State University. At Harvard, he has served on the faculties of summer executive programs since 1983, including the Management Development Program, Institute for Educational Management (IEM), and the Seminar for New Presidents. He has consulted on issues of strategy and finance with the Santa Barbara Museum of Natural History, Oregon Museum of Science and Industry, Isabella Stewart Gardner Museum, Tyler Museum of Art, Garden Club of America, and the Minnesota Historical Society. Kent is the author of many books, monographs, and articles. Published in 2006, his latest book is Strategic Finance: Planning and Budgeting. Kent holds M.P.A. and Ph.D. degrees in public administration from the Maxwell School at Syracuse University. Kent has been a member of the MLI faculty since 1987. For more information, see [Webpage](#).

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### **Punam Anand Keller**

Charles Henry Jones Third Century Professor of Management  
Tuck School of Business  
Dartmouth College  
Hanover, New Hampshire

Punam Keller holds a joint appointment at the Amos Tuck School of Business and the Dartmouth-Hitchcock Medical Center. She serves on the editorial boards of the Journal of Marketing Research, Journal of Consumer Research, Journal of Consumer Psychology, and Marketing Letters. Her research focuses on designing effective communications. She is co-author of several articles on the impact of individual differences on responses to public-service campaigns and social marketing. Punam has been a marketing consultant and has trained managers in a variety of organizations including WBENC (women in business) and MBDA (Minority Business Development



Association). She has also taught nonprofit marketing at Columbia University and Stanford University before joining the faculty of the Amos Tuck School of Business. She holds a Ph.D. in marketing from Northwestern University. She has been a member of the MLI faculty since 1999. For more information, click here for her [Webpage](#).

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### Jeanne M. Liedtka

Executive Director, The Batten Institute, and Johnson and Higgins Research Associate Professor of Business Administration  
Darden Graduate School of Business Administration  
University of Virginia  
Charlottesville, Virginia

Jeanne Liedtka is currently the Executive Director of the Darden School's Batten Institute, a research center with an endowment of \$85 million. The Institute's focus is on developing thought leadership in the areas of entrepreneurship and corporate innovation. Jeanne is also a faculty member at the University of Virginia's Darden Graduate School of Business Administration, and former Chief Learning Officer at United Technologies Corporation, where she was responsible for overseeing all activities associated with corporate learning and development for the Fortune 50 corporation, including executive education, career development processes, employer-sponsored education, and learning portal and web-based activities. At Darden, where she formerly headed the MBA program, Jeanne works with both MBAs and executives in the areas of strategic thinking, collaboration, and leading change. Her passion is around exploring how organizations can engage employees at every level in thinking creatively about the design of powerful futures that link their career ambitions and capabilities with those of their organizations and its customers. She has been a member of the MLI faculty since 1996. For more information see her [Webpage](#).

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### Philip M. Nowlen

Head, The Getty Leadership Institute  
Los Angeles, California

Phil Nowlen has been responsible for the overall shaping and direction of the Getty Leadership Institute (GLI). GLI provides the museum field with a family of professional development opportunities focused on strengthening both institutions and individuals. GLI also convenes cultural leaders to explore, debate and sometimes redefine significant issues. Since 1986, Phil has led the Museum Leadership Institute, now the flagship program of the GLI.

Prior to this, Phil served as the Assistant Executive Vice Chancellor of the University of California at Irvine, overseeing university extension, and the summer session. Previously, he was the Dean of Continuing Education at the University of Virginia and Executive Director of the University of Chicago's continuing education programs. His publications include *A New Approach to Continuing Education for Business and the Professions: The Performance Model*, offering educational designs likely to improve professional performance in the environments of actual practice. For more information see his [Webpage](#).

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### Dave Logan

Senior Partner  
JeffersonLarsonSmith LLC

Dave Logan is a co-founder and senior partner of JeffersonLarsonSmith (JLS) LLC, a management consulting firm specializing in cultural change and strategy, resulting from a ten-year study on organizational effectiveness that will be published in 2007 as *Tribal Leadership*. JLS's clients include Amgen, Intel, American Express, Southern California Edison, and Health Net. Between 2000 and 2004, Dave also served as Associate Dean/Executive Director of Executive Education and Corporate Programs for the University of Southern California (USC), Marshall School of Business. During that time, he started the Master of Medical Management (MMM), a business degree for mid-career medical doctors. He also initiated new executive education programs with dozens of organizations, from Northrop Grumman to numerous small cap financial institutions to real estate giant CB Richard Ellis. He has taught in the Marshall MBA since 1996, including courses in Management Consulting, Organization Design, Negotiation, and Leadership. Currently, he teaches leadership in the USC Executive MBA programs in Los Angeles and San Diego, and is on faculty at the Center for Medical Excellence in Portland and the International Center for Leadership In Finance (ICLIF) in Kuala Lumpur, endowed by the former prime minister of Malaysia. Dave has written two books in addition to *Tribal Leadership* and is currently at work on a 2008 release recently selected for the "Warren Bennis" line of books at Jossey-Bass, which includes works by Steven Sample, the President of USC, and Bill George, the former CEO of Medtronic. His work has also been published numerous academic and professional journals, including a 2006 "agenda" in *Sloan Management Review*. Dave has a Ph.D. in Organizational Communication from the Annenberg School at USC. He has been a member of the MLI faculty since 2007. For more information see his [Webpage](#).



### **William Sternbergh**

Senior Fellow, Leadership Education  
Center for Creative Leadership  
Greensboro, North Carolina

Bill Sternbergh is one of the original staff members of the Center for Creative Leadership (CCL) in Greensboro, NC. Since its inception in 1970, Bill has been an integral part of its growth and development, and in 2006, the CCL was placed among the world's Top 5 overall providers of executive education. He was part of the original design team for the Center's flagship learning experience, the Leadership Development Program (LDP)<sup>®</sup>, serving as Program Director for twelve years. His past experience also includes serving for two years as Director of the San Diego branch of CCL. In 1992, Bill was appointed Senior Fellow, Leadership Education. Throughout his long and successful career, his diverse contributions to the Center include client management and the training and design of both open-enrollment programs and custom offerings. Bill has extensive international training experience, having trained in fifteen countries worldwide, most recently in Southeast Asia and China. He recently co-authored the guidebook *Setting Your Development Goals: Start with Your Values* that appears in CCL's *Ideas into Action Guidebooks* collection (2001). He also contributed a chapter to *Maximizing the Value of 360-Degree Feedback* (1998), a joint publication of the Jossey-Bass Business and Management Series and CCL. In his private consulting, Bill focuses on executive team development and nonprofit organizations. He has undergraduate and graduate degrees in psychology. He has been a member of the MLI faculty since 2006.