SESSION: Tourism and Development at Multiple Scales  
INSTRUCTOR: Tim Winter

SESSION OUTLINE

ABSTRACT

The session will discuss the idea of approaching conservation from perspectives that engage with 'social' forces and pressures. The lecture will highlight the importance of understanding the need to approach tourism as a series of interconnected local, regional, national and global processes. Tourism needs to be understood from multiple scales and in terms of movement, flows and connections.

OBJECTIVES

- Better understand the various ways in which tourism provides both opportunities and threats to cultural heritage conservation.
- Examine tourism as a series of interconnected forces operating at multiple scales.
- Be able to distinguish between different forms of tourism development and how they impact and transform a landscape in different ways.

CONTENT OUTLINE

The morning classroom sessions will include both a lecture and group discussions. In the afternoon participants will be divided into two groups to analyze different development scenarios in the center of Chiang Saen.

Each group will be given a 'scenario', (imaginary future), of tourism development.

- **Scenario 1** will be a continuation of tourism as it is today, but with an increase in numbers of 2000%.
- **Scenario 2** will involve the construction of a new airport, the opening of a new border crossing, and a new road to Luang Prabang.

Each team will be asked to think through what impact their scenario will have on the urban environment. Special attention should be given to the methodologies involved in researching and addressing the questions and challenges posed by each scenario.

Each group will prepare a short presentation of their ideas and analysis. Each group should be prepared to articulate the methodologies they used to arrive at their conclusions.
SESSION OUTLINE CONT’D.

READINGS

= Essential reading material
= Available online


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