

Getty

**Supporting the City of Los Angeles:
LA Arts Recovery Fund**



Los Angeles is defined by its creative energy. From Hollywood to Venice Beach to Downtown, LA pulses with the vitality of its cultural centers. For decades, Los Angeles has drawn artists, performers, makers, and creative collaborators who enliven and enrich our city's life. Today, more than 500 arts nonprofits give energy and feed LA's vibrant diversity.

The global pandemic has had a crippling effect on many of these organizations. Museums and art galleries have been closed for months. Exhibitions, performances, and school programs have been canceled. The long-term viability of many organizations is now at serious risk. The impact will be severe on the organizational staff, the artists who work with them, and the communities they serve.

Within weeks of our city's shutdown in March 2020, Getty launched a \$10 million LA Arts Recovery Fund to provide grants to small and medium sized LA-based museums and other arts nonprofits.

We invite you to join us in supporting the future of the arts in LA.

Los Angeles' diverse arts community must continue to thrive as our city itself recovers.

Since launching the Fund in March 2020, Getty has been joined by other leading foundations and philanthropists from Southern California and the nation to build the fund to over \$30 million. Now, to reach our goal of sustaining at least 70 cornerstone arts nonprofits in our region with two years of operating grants, we seek to raise an additional \$10 million from individuals committed to the vitality of arts in our community. The LA Arts Recovery Fund has already made 80 grants to small museums, nonprofit galleries, and visual arts organizations.



Craft Contemporary *Paperworks* installation image, September 2015. Photo: Craft Contemporary



2015 Día de los Muertos, courtesy of Self Help Graphics & Art. Photo: Rafael Cardenas.

In addition to vital financial assistance, grantees will receive technical support from a network of experts. Support will include assistance for navigating reopening under new public-health guidelines, developing online programming, adopting effective governance practices, building successful fundraising plans, and executing adapted business models.

The LA Arts Recovery Fund begins with a commitment to listen to grantees and to address the needs of the communities they serve.

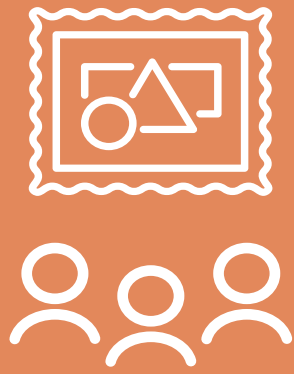
California Community Foundation (CCF) is providing administrative support and administering all grants. **Getty and CCF will cover all administrative and processing fees, so that 100% of donor contributions go directly to grantees, and that grantees bear no administrative expenses related to receiving a grant.**



The global pandemic has threatened the existence of businesses and nonprofits around the world. Our city's cultural life is at risk. Your support of the LA Arts Recovery Fund will help ensure a successful recovery for vital, community-focused arts nonprofits across our city. Together we can support the arts, enhance communities, save jobs, and make arts education accessible to students who need it the most. When you join with Getty, CCF, and a network of committed fellow donors, your financial investment will be carefully directed, supported, and stewarded.

As a donor to this fund, you become a partner to Getty and to all of the organizations supported through the Recovery Fund. Getty will provide donors with investment impact reports and connect donors with grantees so you can see and hear about your investment first-hand.

**We invite you to join us.
Together we can make a difference.**



In 2018 arts, culture, and humanities nonprofits in LA County generated revenue of **\$2 billion**



44% of LA County Arts & Culture nonprofits expect layoffs

29% already have reduced staff

Total reported laid off and furloughed staff: **2,000+**



71% of LA County Arts & Culture nonprofits expect the current crisis to have a “severe” or “extremely severe” impact on their organization

In 2020, **1 in 6** jobs in LA County is in a creative field



LA Arts organizations report **\$29.2 million** in negative financial impact due to COVID-19 and

1.9 million lost attendees



Nearly 1 of 6 of LA County arts organizations are not confident they can survive the impact of COVID-19



LA Arts Recovery Fund Grantees as of June 2020

1. 18th Street Arts Center
2. A+D Architecture and Design Museum
3. American Museum of Ceramic Art
4. Angels Gate Cultural Center
5. Armory Center for the Arts
6. Art Share L.A.
7. artlab21 Foundation (ESMoA)
8. Arts and Services for Disabled, Inc. dba Able ARTS Work
9. Arts Council for Long Beach
10. Automata Arts
11. Avenue 50 Studio
12. Barcid Foundation
13. Barnsdall Arts/Friends of the Junior Arts Center
14. Boyle Heights Arts Conservatory
15. Center for the Study of Political Graphics
16. City Hearts: Kids Say YES to the Arts
17. Clockshop
18. Coaxial Arts Foundation
19. Craft Contemporary
20. Craft in America Center
21. dA Center for the Arts
22. DSTL Arts
23. Eagle Rock Community Cultural Association dba Center for the Arts Eagle Rock
24. Echo Park Film Center
25. Elysian Valley Arts Collective
26. Filmforum Inc. (Los Angeles Filmforum)
27. Free Arts for Abused Children
28. Fulcrum Arts
29. Ghetto Film School
30. Historic Italian Hall Foundation dba Italian American Museum of Los Angeles
31. Human Resources Los Angeles
32. Indian Film Festival of Los Angeles (IFFLA)
33. Inner-City Arts
34. Japanese American Cultural & Community Center
35. Japanese American National Museum
36. JOAN Los Angeles
37. Lancaster Museum & Public Art Foundation
38. Las Fotos Project
39. LAXART
40. Level Ground
41. Long Beach Museum of Art Foundation
42. Los Angeles Center of Photography

LA Arts Recovery Fund Grantees as of June 2020 (continued)

43. Los Angeles Conservancy
44. Los Angeles Contemporary Exhibitions (LACE)
45. Los Angeles Nomadic Division (LAND)
46. Los Angeles Performance Practice
47. MAK Center for Art and Architecture, Los Angeles
48. Museum of Jurassic Technology
49. Museum of Latin American Art (MOLAA)
50. Museum of Neon Art
51. NewFilmmakers Los Angeles (NFMLA)
52. ONE Archives Foundation
53. Outfest
54. P.S. ARTS
55. Piece by Piece
56. Plaza de la Raza, Inc.
57. Project X Foundation for Art and Criticism
58. reDiscover Center
59. RuckusRoots Inc.
60. Ryman-Carroll Foundation (Ryman Arts)
61. Santa Monica Museum of Art dba Institute of Contemporary Art, Los Angeles
62. Self Help Graphics & Art
63. Side Street Projects
64. Society for the Activation of Social Space through Art and Sound (SASSAS)
65. St. Elmo Village
66. The Association for the Advancement of Filipino American Arts and Culture (FilAm ARTS)
67. The Chimaera Project
68. The HeArt Project dba artworxLA
69. The Mistake Room
70. The Pan African Film Festival (PAFF)
71. The Social and Public Art Resource Center (SPARC)
72. The Underground Museum
73. The Wende Museum of the Cold War, Inc.
74. Tia Chucha's Centro Cultural
75. Velaslavasay Panorama
76. Venice Arts
77. Vincent Price Art Museum Foundation
78. Visual Communications Media
79. Women in Film, Los Angeles
80. Women's Center for Creative Work

Getty Foundation

Joan Weinstein
Director
Getty Foundation

jweinstein@getty.edu
310.440.6497

Development

Janet Feldstein McKillop
Vice President for Development
J. Paul Getty Trust

jmckillop@getty.edu
310.440.7255